

Electronic Resource Usage - 2010

Statistical reports are available for the following electronic resources made available via InfoSoup.

Current subscriptions paid for by **OWLSnet**:

- Learning Express (Learn a Test) -- Added to BadgerLink in August 2010
- Mango Languages
- Tumblebooks
- Ancestry Library Edition
- Gale Databases (Biography & Literature Resource Centers & Associations Unlimited)

Resources available through system membership in the Wisconsin Public Library Consortium (**WPLC**):

- OverDrive
- Netlibrary

BadgerLink resources for which we can get statistics:

- EBSCO
- HeritageQuest Online

OWLSnet Resources

Learning Express vendor statistics provide only total site visits. Mango Languages vendor statistics are limited to sessions (shown below) and languages accessed. Tumblebooks vendor statistics are limited to full books viewed. Because Tumblebooks does not require authentication, it is very likely that the usage includes non-OWLSnet library patrons.

Publisher/Database Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Learning Express (site visits)	123	83	105	85	117	61	46	71	82	52	62	50	937
Mango Languages (sessions)	186	157	113	85	88	138	166	131	128	212	114	89	1607
Tumblebooks (full book views)	27649	57011	63379	59199	131328	34680	19431	30036	72764	89839	93036	68205	746557

Because Ancestry is in-library use only, vendor stats are by IP address, one for OWLSnet Libraries and one for APL.

Ancestry Library Edition		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
OWLSnet (excluding Appleton)	sessions	316	256	383	323	310	221	336	275	260	309	339	225	3553
	searches	4067	2630	6839	7476	5999	2905	6178	4066	3959	5079	5055	2515	56768
Appleton only	sessions	121	106	144	153	105	64	110	94	91	102	102	79	1271
	searches	1990	1247	3302	5269	3398	1589	3638	1341	2266	2993	2908	1129	31070

GALE

Statistics from Gale include all in-library and remote users. Because Appleton has a unique IP address and separate contracts with Gale for additional resources they can get separate statistics. Appleton statistics include users in the Appleton Library or users that get to Gale resources via the Appleton Public Library web site. Any user accessing Gale resources via InfoSoup (including Appleton patrons) will be counted as an OWLSnet user.

OWLSnet (excluding Appleton)

Database Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Associations Unlimited*													
sessions	1	6	1	5	1	1		2	11	7	5	1	41
searches	1	5	0	1	1	1			19	7	6		41
Biography Resource Center													
sessions	99	191	97	138	116	95	79	99	70	157	76	56	1273
searches	290	594	427	590	442	366	318	454	65	98	25	18	3687
full text	82	238	139	207	177	127	133	146	21	90	34	20	1414
Literature Resource Center													
sessions	177	116	97	107	88	83	52	59	69	150	44	52	1094
searches	221	47	61	43	49	61	62	55	139	265	94	88	1185
full text	204	20	44	28	33	74	52	30	79	234	95	50	943
All Gale Databases													
sessions	312	380	227	294	243	216	162	196	183	498	164	132	3007
searches	512	664	488	636	488	427	385	509	223	397	152	106	4987
full text	286	258	183	237	206	201	162	282	100	333	138	70	2456

Appleton only

Database Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Associations Unlimited*													
sessions	14	21	18	11	16	4	23	6	9	5	18	8	153
searches	42	26	43	12	16	5	38	5	15	5	44	7	258
Biography Resource Center													
sessions	74	63	76	130	108	24	36	7	27	76	32	39	692
searches	394	305	493	539	555	95	154	21	52	94	17	21	2740
full text	156	164	176	373	279	46	80	8	48	89	15	23	1457
Literature Resource Center													
sessions	28	38	87	55	37	4	8	0	12	10	25	19	323
searches	28	51	174	110	44	3	15	0	27	36	47	59	594
full text	47	95	164	104	61	1	9	0	24	59	51	41	656
All Gale Databases													
sessions	210	363	339	459	277	76	67	62	85	245	266	189	2638
searches	647	1305	1395	1480	743	262	203	62	180	394	333	309	7313
full text	280	689	634	1013	420	107	128	21	112	387	543	316	4650

* Current subscription for Associations Unlimited paid for by the Appleton Public Library and made available to OWLSnet users.

WPLC Resources

OverDrive statistics are based on usage by System. We have identified some possible ways OverDrive could help us get per library statistics and have contacted them regarding this issue. It is unlikely, however, that this situation will change in the near future.

OVERDRIVE														
OWLS	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	
WMA Audiobooks	970	845	931	843	802	829	864	809	835	778	799	707	10012	
OverDrive MP3 Audiobook	62	60	67	87	102	74	88	87	99	76	77	54	933	
ALL AudioBooks	1032	905	998	930	904	903	952	896	934	854	876	761	10945	
Adobe EPUB	62	54	59	69	65	42	58	85	71	97	119	295	1076	
Adobe PDF	6	3	4	3	2	2	7	13	13	12	19	33	117	
ALL eBooks	68	57	63	72	67	44	65	98	84	109	138	328	1193	
OverDrive Video	12	7	9	4	11	14	26	12	8	7	4	9	123	
OverDrive Music	13	3	25	23	26	5	10	4	8	2	23	23	165	
OverDrive (checkouts total)	1125	972	1095	1029	1008	966	1053	1010	1034	972	1041	1121	12426	
OverDrive (new patrons)	84	82	69	84	79	79	90	66	55 n/a	n/a	n/a		688	
OverDrive (unique patrons w checkouts)	274	274	273	273	278	263	297	290	272	330	275	321	3420	
NFLS (not including Brown. Co.)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	
OverDrive (checkouts total)	401	365	411	361	393	377	378						2686	
WMA Audiobooks	322	298	348	280	332	332	312	282	325	376	425	386	4018	
OverDrive MP3 Audiobook	36	36	39	40	22	31	24	34	51	52	41	61	467	
ALL AudioBooks	358	334	387	320	354	363	336	316	376	428	466	447	4485	
Adobe EPUB	26	22	10	25	29	8	28	30	30	36	49	121	414	
Adobe PDF	2	0	2	1	0	0	2	4	4	6	5	12	38	
ALL eBooks	28	22	12	26	29	8	30	34	34	42	54	133	452	
OverDrive Video	8	2	5	7	3	1	8	4	1	2	12	5	58	
OverDrive Music	7	7	7	8	7	5	4	1	1	7	10	9	73	
OverDrive (checkouts total)	401	365	411	361	393	377	378	355	412	479	542	594	5068	
OverDrive (new patrons)	27	32	23	25	20	24	29	30	22 n/a	n/a	n/a		232	
OverDrive (unique patrons)	94	99	91	96	93	98	103	101	113	132	137	174	1331	

NetLibrary	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Titles accessed - <i>since Netlibrary resources are not checked out, the meaning of 'titles accessed' is vague.</i>	476	397	354	427	206	233	385	386	382	386	286	238	4156

BadgerLink Resources

BadgerLink stats include all OWLSnet in-library and remote traffic through InfoSoup or through BadgerLink (unless the patron selects Appleton Public Library). Statistics from patrons in the Appleton Library or who access BadgerLink via the Appleton Library web site or from the BadgerLink web site are not included.

EBSCO														
OWLSnet (excluding Appleton) - OWLS does not have access to Appleton's EBSCO statistics														
Database Name		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Academic Search Premier														
	sessions	271	206	540	383	460	154	136	160	221	161	286	322	3300
	searches	495	464	1404	1012	686	284	329	268	324	489	646	665	7066
	full text	155	137	386	216	157	94	106	75	51	461	172	146	2156
Automobile Repair Reference Center														
	sessions	69	67	43	57	55	80	69	94	98	88	80	74	874
	searches	100	103	76	93	90	149	90	161	150	158	114	128	1412
	full text	122	140	79	143	151	163	157	238	177	211	179	192	1952
Business Source Premier														
	sessions	365	309	719	462	669	208	159	172	294	102	380	487	4326
	searches	455	455	910	504	717	263	279	254	333	245	477	600	5492
	full text	74	77	153	62	39	34	133	59	66	127	77	166	1067
Health Source - Consumer Edition														
	sessions	244	228	537	374	823	198	131	184	298	80	459	596	4152
	searches	567	574	1390	888	650	263	250	439	434	250	845	1313	7863
	full text	26	25	101	26	11	34	20	5	7	24	9	63	351
MAS Ultra - School Edition														
	sessions	251	221	494	329	626	192	127	203	314	74	449	558	3838
	searches	673	505	1191	753	854	234	230	459	466	186	793	1285	7629
	full text	86	119	263	209	41	3	12	172	49	37	75	126	1192
Master File Premier														
	sessions	332	292	624	401	453	213	177	203	269	162	382	419	3927
	searches	678	748	1576	961	839	380	492	549	486	514	917	1033	9173
	full text	227	276	555	238	198	203	403	172	189	434	403	466	3764
Middle Search Plus														
	sessions	245	223	493	328	892	281	179	194	444	64	589	746	4678
	searches	582	529	1189	751	1115	331	291	453	558	182	968	1429	8378
	full text	22	21	17	10	9	4	0		6	2	31	38	160
Newspaper Source Plus														
	sessions	246	242	592	360	911	287	200	215	453	97	612	758	4973
	searches	598	570	1357	760	1067	361	319	484	607	262	978	1498	8861
	full text	192	100	717	220	134	36	96	59	53	140	332	713	2792
Novelist														
	sessions	318	198	312	287	352	187	146	102	197	331	247	377	3054
	searches	519	265	405	346	367	331	239	138	234	389	330	512	4075
	full text	0	0	0	0		1			0			1	2

NoveList K-8														
sessions	151	134	270	202	322	108	65	51	136	195	204	211	2049	
searches	157	146	294	220	336	120	70	60	143	202	209	226	2183	
full text	0	1	0			0			0			0	1	
All EBSCO Databases														
sessions	5662	4540	9897	7255	11246	3713	2398	3216	5641	7490	6940	8629	76627	
searches	12684	12406	26931	15362	21842	8147	7944	8408	11922	6323	18010	24312	174291	
full text	1192	1233	2678	1399	1352	348	1119	889	969	1754	1543	2261	16737	

HeritageQuest Online	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
OWLSnet (excluding Appleton)													
sessions	501	529	574	539	384	384	519	542	541	428	402	320	5663
searches	4268	4628	4840	3819	2816	2760	3274	3779	3661	3446	2746	2564	42601
Appleton only													
sessions	2	17	21	8	14	9	5	6	19	6	5	4	116
searches	3	108	93	63	67	53	17	19	55	38	10	12	538